



Meet the Executive Team behind the Vision



Ray Zamora, CEO

ShoVine founder, president and chief executive officer. An entrepreneur with an inventor's mind for visionary products and intellectual development he started and sold several businesses to large corporations. His role in these start ups encompassed being a designer, promoter, salesman, and offshore manufacturing agent. As a result he is familiar with all phases of a startup its life cycle. His experience, dedication and determination show here having devoted 3-year to ShoVine from concept to turn-key status.



Robert Garay, EVP

ShoVine Co-founder, EVP & Director of ShoVine web services. Robert is a multitasking member of our executive team with eclectic experience in both his own startups, and established companies such as Adaptec and Swift Optics spanning 35 years in the silicon valley. Well versed in corporate infrastructure, marketing, and product development with five US patents. His skill set is varied, and invaluable in overseeing our business partners in des/dev, and future implementation of ShoVine over its many platforms.



Lance Bohal, CFO

ShoVine Co-founder, Treasurer, financial director. Lance has 40+ years of business experience as a certified public accountant working in business tax consultation in addition to providing strategic planning needs. His background in auditing, income tax, budgeting, projections, financing, and general business knowledge are an integral part of the startup process for any company and an invaluable resource for ShoVine in the years ahead.

